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B.M.S COLLEGE FOR WOMEN
BENGALURU – 560004

V SEMESTER END EXAMINATION – JAN/FEB-2024
BBA-FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT
(NEP Scheme 2021-22 Onwards)

Course Code: 5DSCLSCM01
Duration: 2 ½ Hours

QP Code: 5509
Max marks: 60

SECTION-A

1. Answer any Five of the following questions. Each question carries Two Marks. (5 x 2= 10)

- Define SCM.
- State the meaning of Push & Pull view?
- Expand CODP & CPFR.
- What is 'Logistics'?
- What do you mean by "Green Logistics"?
- What is 3PL?
- Give the meaning of QRM?

SECTION- B

Answer any Four of the following question. Each question carries Five Marks. (4 x5= 20)

- Discuss the advantages of Agile manufacturing.
- Explain in detail the decision phase of SCM.
- Explain the benefits of Logistics
- Write a brief note on CPFR.
- Discuss the steps involved in achieving strategic fit.

SECTION- C

Answer any Two of the following question. Each question carries Twelve Marks. (2x12 = 24)

- What is the role of government in logistics? Explain in detail.
- What is demand forecasting? Explain the different types of demand in SCM.
- Explain in detail the differences between lean production and mass production with examples.

SECTION-D

Answer any One of the following questions, each question carries Six Marks. (1 x6= 06)

10. Draw a chart showing the cycle view of supply chain

11. Study the Toyota Production system and highlight their special SCM practices.

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